

Introduction



1. About Airstream Compressors

Airstream Compressors has been marketing industrial compressed air equipment to the industry in the Southern African market since 1999. Our footprint extends northwards through neighbouring countries and beyond.

Airstream markets a highly competitive and comprehensive range of quality industrial reciprocating and rotary screw compressors, pressure vessels, air dryers, filtration, and other compressed air related products.

Our range spans from the smallest compressors used by professionals up to very large machines used in heavy industrial applications, air treatment, storage, and reticulation components.

Airstream Compressors has a team of highly trained personnel, skilled in all aspects of the business process, to ensure efficiency and longevity of our customers' compressed air equipment.



2. Airstream Values

Integrity:	Accountability to customers, employees and shareholders. Transparency and open lines of communication.
Community:	Non-discrimination and equal opportunity. Fairness and honesty in stakeholder interaction. Respect for human dignity, human rights, social justice and environment.
Fulfilment:	Job satisfaction, pleasant working environment. Appropriate reward system and distribution of wealth. Entrepreneurship and innovation.
Health:	The company cares about our employees' health and safety. Health promotes happiness and productivity.
Work-life balance:	Service excellence, creating an exceptional place in which to work and do business. Knowing how to distinguish and prioritise between work and personal time.
Education:	Empowerment of our people through providing necessary resources through training. Knowledge is powerful if directed wisely.

3. Airstream Vision Statement

To become rated as the “Best in Industry” in Southern Africa by consistently providing quality equipment and service in a manner that exceeds customer expectations.

4. Airstream Mission Statement

We source, distribute, and maintain quality equipment by providing solutions whereby our customers can maximise their profitability through the best available “Quality to Price” ratio and exceptional attention to customer service.

5. Timeline

Established in 1999 as a joint venture between local holding company, L & G Tools, and an Italian manufacturer. The foreign company exited in 2008, and the company is now locally owned by major shareholder, L & G Tools, and minor shareholders in management.

6. Airstream Quality Policy

To aggressively develop and market our products to domestic and foreign clients, achieving highest level of customer satisfaction through:

- Consistently meeting and exceeding customer requirements.
- Timeous delivery.
- Concentrating our resources on designing and building quality into our products and services.
- Continuously improving process controls in all areas of our business.
- Encouraging our suppliers to enhance input quality.
- Attracting, retaining, and developing motivated quality performers.
- Compliance to the legal and regulatory requirements applicable to our products.

7. Airstream Growth Strategy

The Airstream brand focuses on supplying goods and services at the optimal quality to price ratio as seen from our customers perspective. We position our brand and products to address the professional and industrial market segments. Airstream believes that its growth will be achieved through aggressively seeking out opportunities where our knowledge and experience can bring about tangible benefits and savings to our customers. We understand the need for our customers to maintain their competitive edge and success going forward. It is our goal to contribute to this success by ensuring optimal efficiency of customers' compressed air solutions through demonstrating a genuine interest in delivering unparalleled service.



8. Airstream's Footprint in SA

We pride ourselves in our extensive stock holding which includes comprehensive spare parts for our brands and that of our competitors too. Visit our distributors page to view our air compressor sales agents in your area.

- Over 10 000+ Rotary Screw Compressors sold
- Over 1.4 Million+ Reciprocating Compressors sold
- Over 1 500+ Dryers Sold

9. Our Strengths

Networking:	Proudly South African with only the best international links which adhere to our high level of quality and national compliance.
Market Leaders:	Unique offerings that have maintained their market dominance that few other companies in South Africa have managed to achieve.
Industry Experts:	One of the largest independent importers since 1977, which means efficiency and unparalleled expertise.
Reliability:	Seamless order to delivery systems makes replenishment efficient and on time.
Support:	Competitive pricing that puts the needs of the customer first and ensures efficient after-market support.
Customer Relationship:	Ease of business whether you are a first-time partner or you have been our customer for many years.